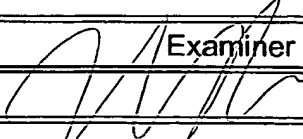
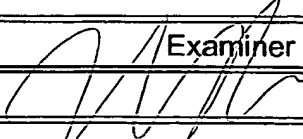
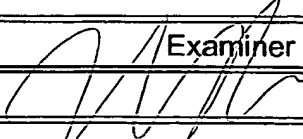
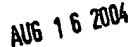




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Title of Invention	Targeted Advertising through Electronic Program Guide																																																																																								
<p>Application Number: 09/658204</p> <p>Confirmation Number: 3450</p> <p>First Named Applicant: Charles Eldering</p> <p>Attorney Docket Number: T722-00</p> <p>Art Unit: 2616</p> <p>Examiner: Usha Raman</p> <p>Search string: (5600364 or 5635978 or 5758259 or 5940073 or 6177931 or 6425131 or 6446082 or 6459427 or 6631523 or 6675385).pn.</p> <p style="text-align: right;">RECEIVED AUG 17 2004 Technology Center 2600</p>																																																																																									
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Complete if Known

Application Number	09/658,204
Filing Date	09 SEP 2000
First Named Inventor	ELDERING
Art Unit	2616
Examiner Name	RAMAN, USHA
Attorney Docket Number	T723-00

[illegible]

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		Country Code ³ * Number ⁴ * Kind Code ⁵ (if known)	MM-DD-YYYY		
WJ	BD	WO9904561	01-01-1999	ALEXANDER	
WJ	BE	WO9827723	06-01-1998	YUEN	
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